



I am proud to notify you that, after much research and compiling survey results and other data, Spring-Green Lawn Care has been named by G.I. Jobs magazine as a Military Friendly Franchise for 2010!

This honor ranks you in the top 10% of all franchises nationwide. You should take great pride in this honor. In late December 2009, you will be receiving a plaque commemorating this distinction.

As a Military Friendly Franchise, you will be included with a basic listing in our *Franchising Basics for Military Veterans* guide, which publishes in May 2010. We will be in touch shortly to ensure that we have the most accurate information for that listing.

We will also issue a press release announcing the list in May 2010. Please refrain from any public acknowledgement of your franchise's inclusion on the list until after that date.

Clearly you have an interest in recruiting military franchisees, and I urge you to continue your already stellar efforts by improving your military-friendliness every year. You can do so by improving the policies, efforts and results used to recruit and retain military and veteran students. These policies, efforts and results were carefully gleaned through our survey and weighted into our rankings. A full list of our survey questions can be found at [www.militaryfranchising.com/survey](http://www.militaryfranchising.com/survey). For the record, Military Friendly Franchises will not be ranked within the list.

On behalf of the 3 million military members and veterans seeking a franchise, I thank you for your commitment to offering business ownership opportunities to our nation's most deserving heroes.

Sincerely,  
Rich McCormack  
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