



Local Spring-Green Lawn Care Owner Becomes Nationally Certified

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Eric Belleville, owner of Spring-Green Lawn Care in St. Louis, is now Landscape Industry Certified by the Professional Landcare Network (PLANET). The PLANET certification program is supported and used internationally, shows credibility and commitment to best practices, and leaves a lasting impression.

"The certification means that I have achieved the highest level of knowledge and training in our industry and can proudly tell our clients that they are dealing with a professional, knowledgeable and well-trained lawn care company," Belleville said.

To get the certification, Belleville completed college courses through the University of Georgia and passed the certification exams over a one-year process. Belleville must complete 24 hours of PLANET-approved continuing education every two years to maintain his certification.

Belleville opened Spring-Green in St. Louis in 2008 and he services St. Louis County including Chesterfield, Ballwin, Kirkwood, Webster Groves, Fenton, Mehlville, and Oakville. Before opening Spring-Green, Belleville worked as a commercial banker and financial planner at GE Capital and U.S. Bank, respectively.

"I left the corporate world to become my own boss and so far I love it," Belleville said. "This certification is a great step and it shows my commitment to the lawn care industry. I enjoy being outside and running a business. It's the best of both worlds."

Founded in 1977, Plainfield, Illinois-based Spring-Green Lawn Care has been delivering both traditional and organic lawn and tree care services nationwide for over 34 years. Its service is centered on the beautification of local neighborhoods and communities with both residential and commercial customers. Spring-Green is an attractive opportunity for candidates who do not want to be tied to a storefront operation, retail hours or set appointments. Franchisees enjoy flexibility of schedule and an outdoor-based business with recurring revenue. Spring-Green currently has more than 120 franchises operating in 27 states and projections call for eight new franchises in 2011. For more information about Spring-Green Lawn Care and its services, contact Eric Belleville at 314-894-3700, via e-mail at ebelleville@spring-green.net or visit www.spring-green.com/ebelleville.