

Spring-Green Lawn Care Owner Invests in Growth, Sees Success with Expanded Territory

Recognized Leader in the Professional Lawn and Tree Care Industry Thriving in Indiana

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Despite the rough economy, Spring-Green Lawn Care owner Ryan Meinika expanded his business last fall, servicing all of [Kosciusko, Whitley and Allen counties](#)—including Fort Wayne—in Northeast Indiana. During his first full season with his additional territory, Meinika has seen great success.

“I opened Spring-Green Lawn Care five years ago because I love the outdoors,” Meinika said.

“Business has been booming and I was very excited to purchase a second territory last fall. This spring was very busy so I know investing for growth despite the economy was a great choice for me. Northeast Indiana has proven to be the perfect market for Spring-Green.”

In addition to Meinika’s successful season in Fort Wayne, all [Indiana Spring-Green owners](#) experienced a good spring, making the state a priority for further growth. Spring-Green is especially looking for owners to bring its high quality lawn and tree care services to markets like Merrillville, Greenwood and Bloomington.

“Ryan’s success has really demonstrated how well Spring-Green fits into Indiana and why we have targeted the state for further expansion. The residents of Indiana care about having their lawns look great,” said Mark Potocki, franchise development manager. “Typically someone sees himself as either an executive owner or an owner/operator. Spring-Green owners love the outdoors. They like the flexibility of having no set appointments and the peace of mind that comes with high customer retention. Spring-Green helps to create a lifestyle that many new entrepreneurs like Ryan dream of.”

Founded in 1977, Plainfield, Ill.-based Spring-Green Lawn Care delivers both traditional and organic lawn and tree care services centered on the beautification of local neighborhoods and communities with both residential and commercial customers. Spring-Green’s [lawn care services](#) include lawn fertilization, weed control, core aeration, insect control and tree and shrub maintenance.

Spring-Green is an attractive opportunity for candidates who do not want to be tied to a storefront operation, retail hours or set appointments. Spring-Green currently has about 120 franchises operating in 26 states. For more information about becoming a Spring-Green franchisee, contact Mark Potocki at 800-777-8608 or via e-mail at franinfo@spring-green.com or visit the Spring-Green website at <http://www.springgreenfranchise.com>.

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